

FIG. 1

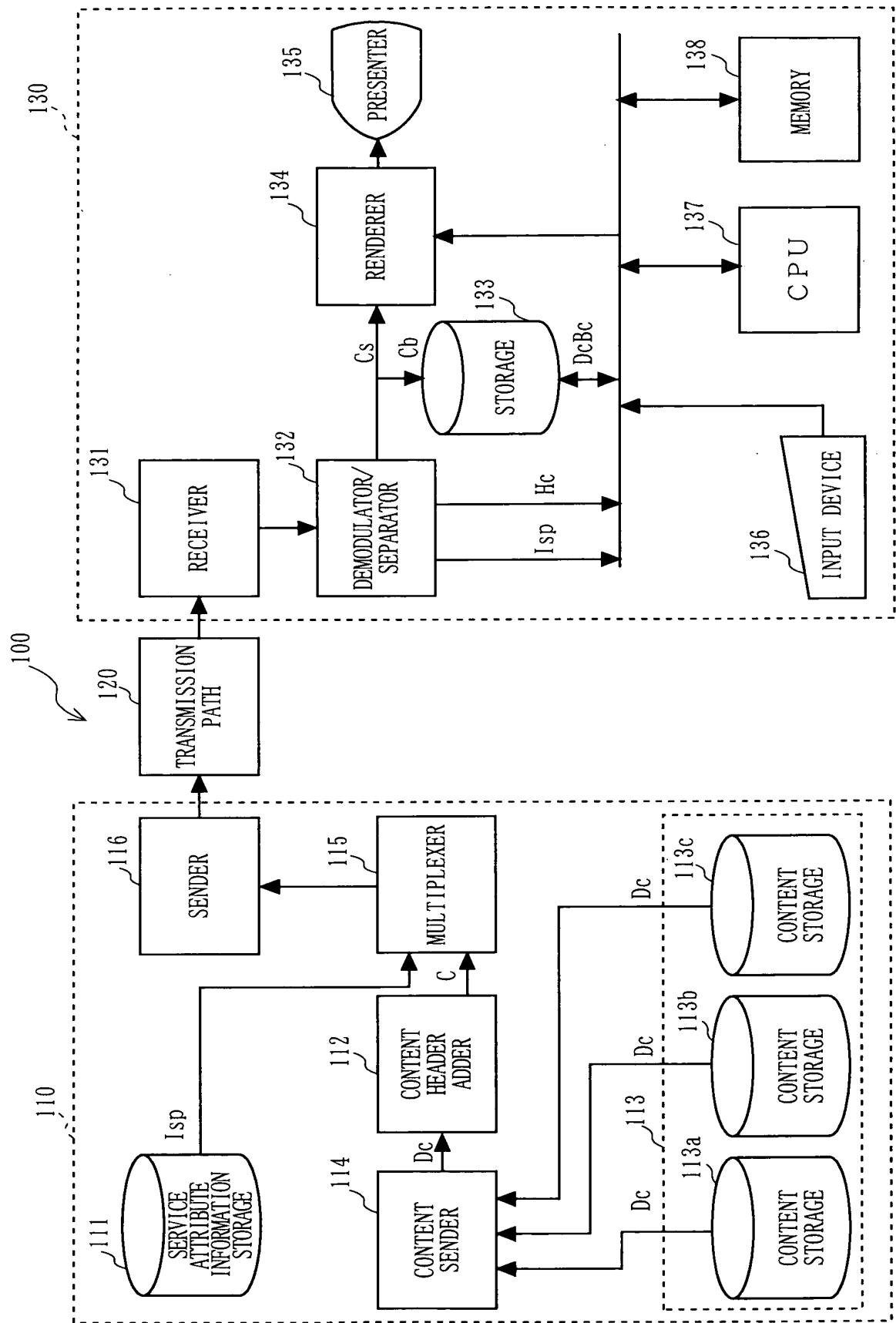


FIG. 2

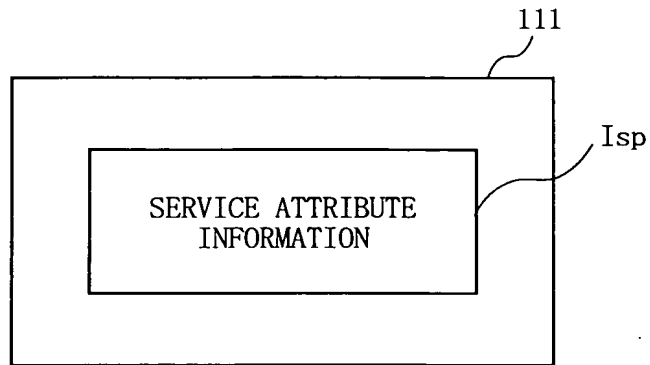


FIG. 3

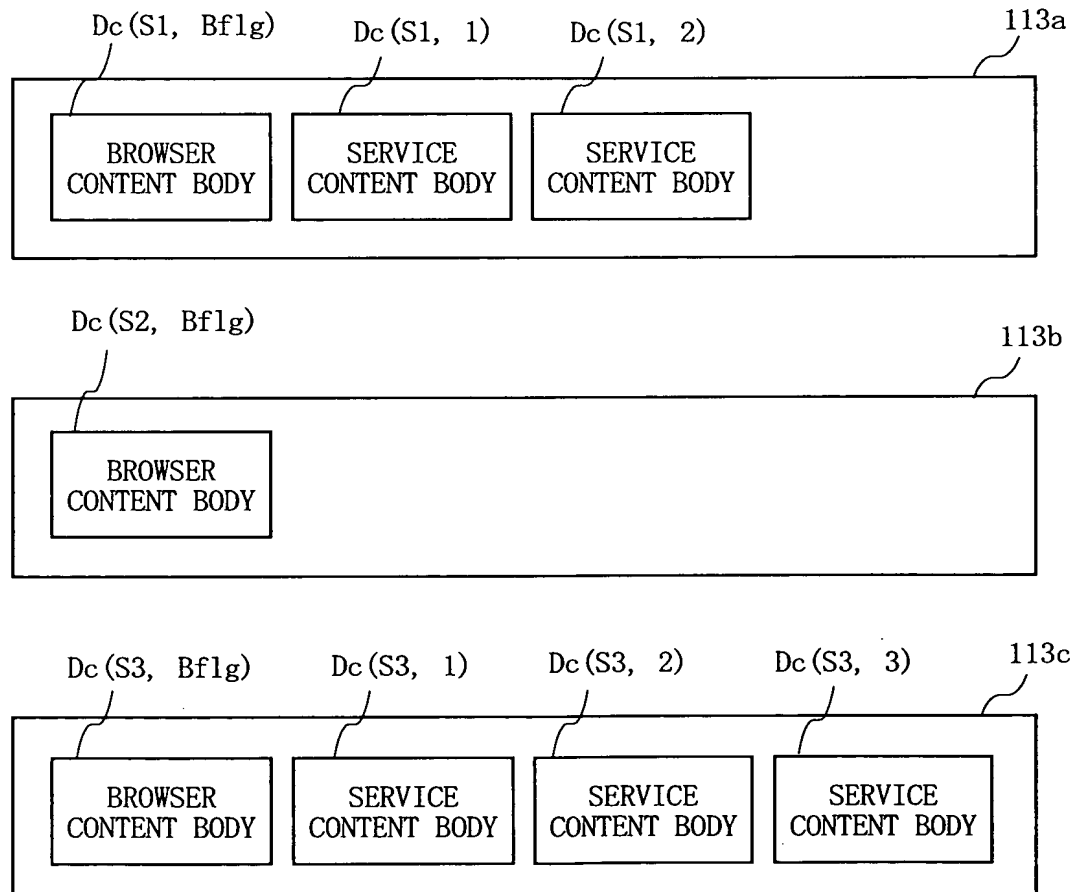


FIG. 4

Isp  
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SERVICE ID	SERVICE NAME
S 1	TODAY' S NEWS
S 2	RECOMMENDATION INFORMATION
S 3	NEW CAR GUIDE

FIG. 5

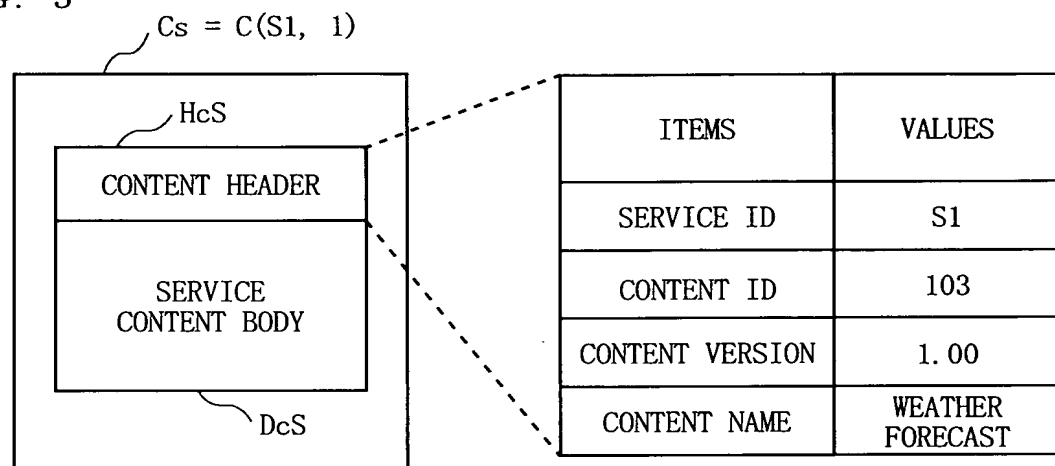


FIG. 6

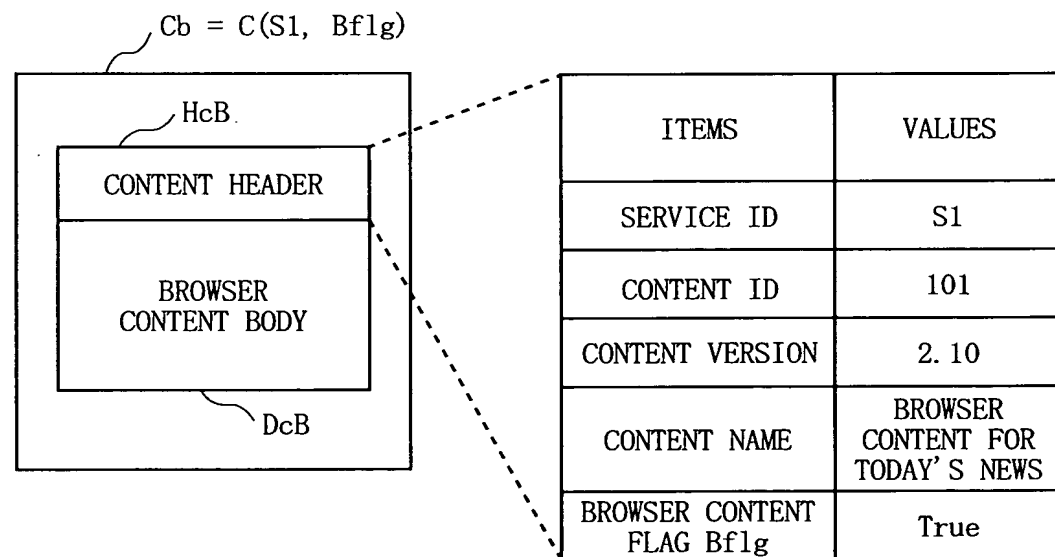


FIG. 7

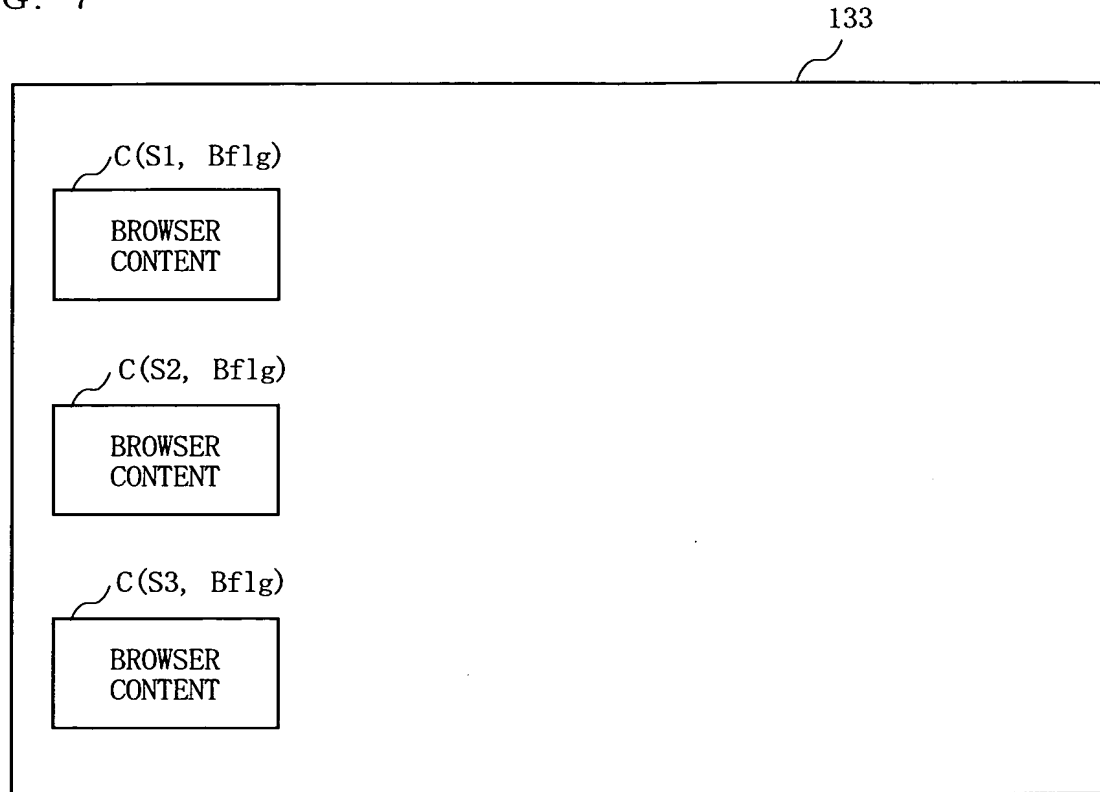


FIG. 8

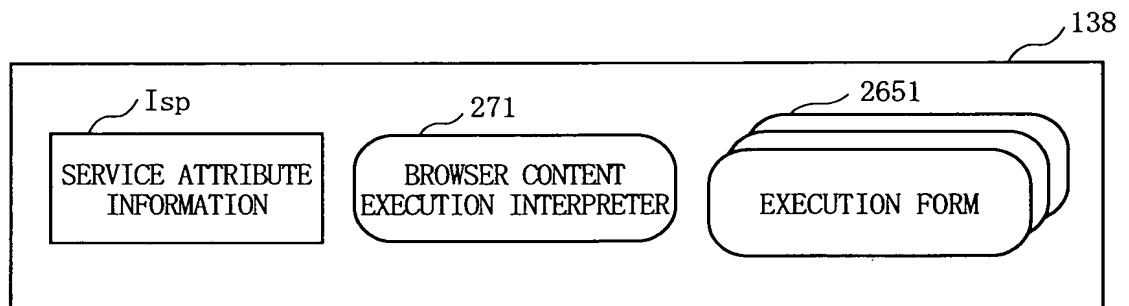


FIG. 9

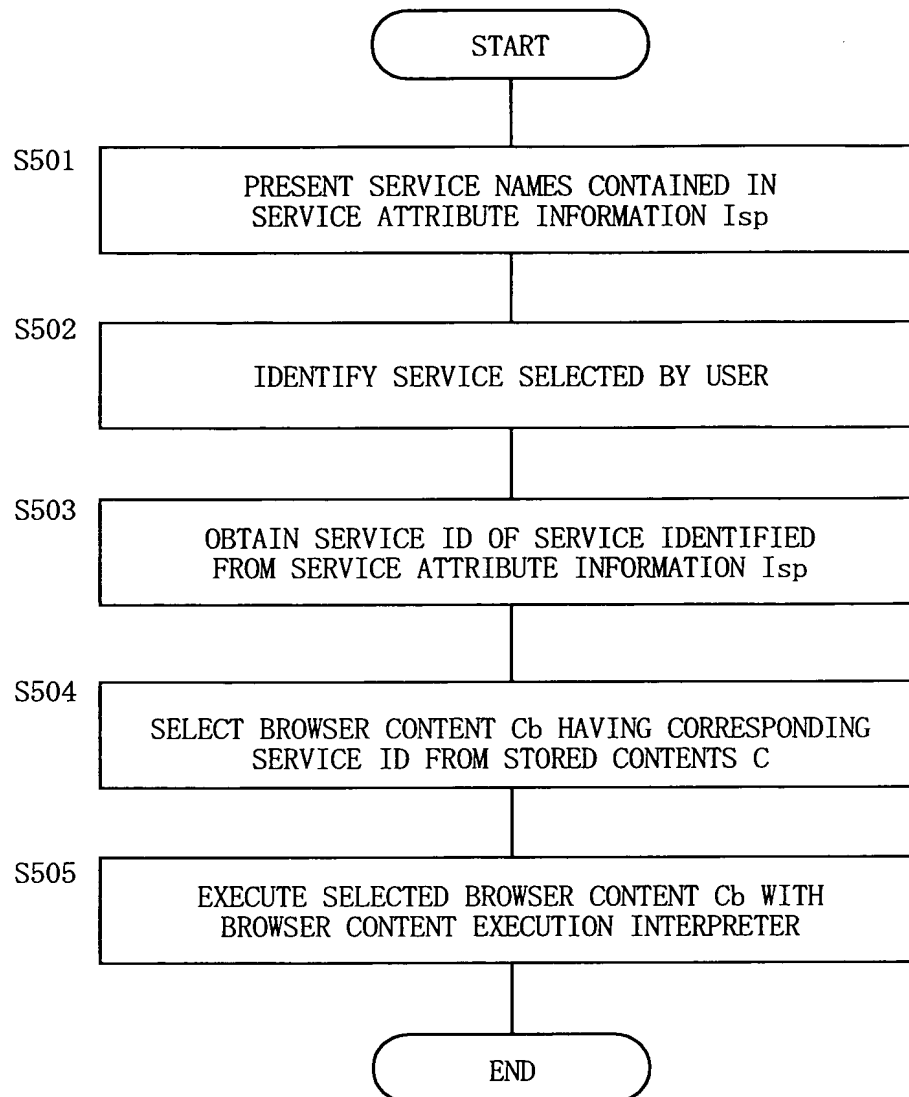


FIG. 10

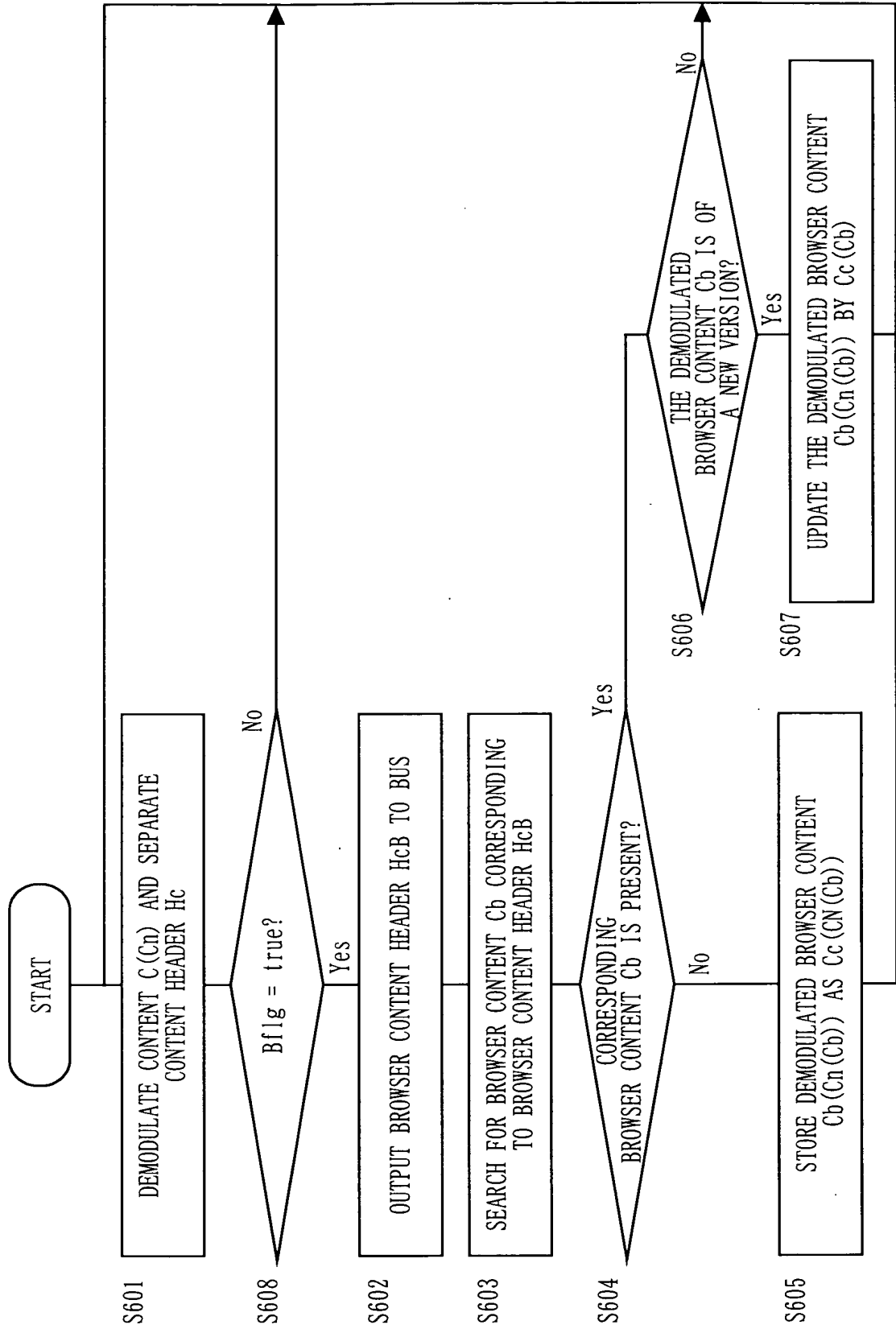


FIG. 11

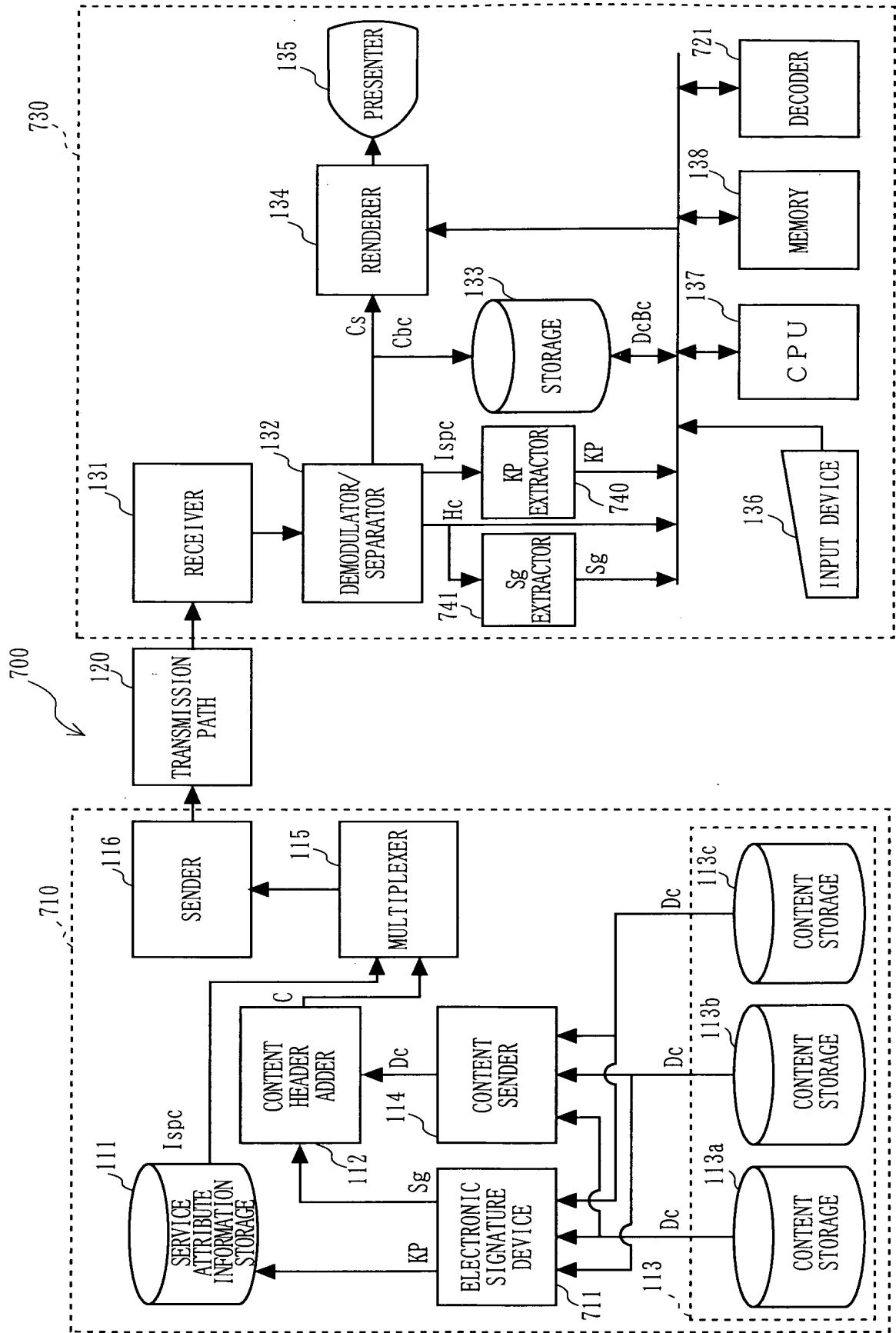


FIG. 12

Ispc  
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SERVICE ID	SERVICE NAME	PUBLIC KEY
S 1	TODAY'S NEWS	7uBJ8jbjUjBikj...
S 2	RECOMMENDATION INFORMATION	IIInn;ppIhbn0I...
S 3	NEW CAR GUIDE	INopdokIOIp0p...

FIG. 13

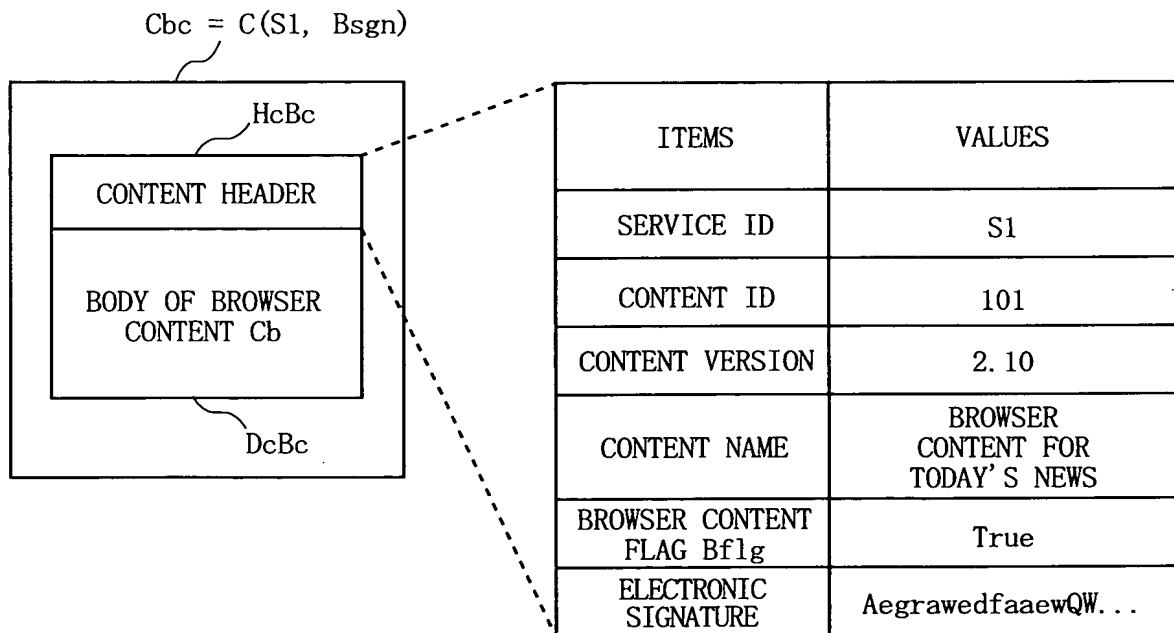




FIG. 14

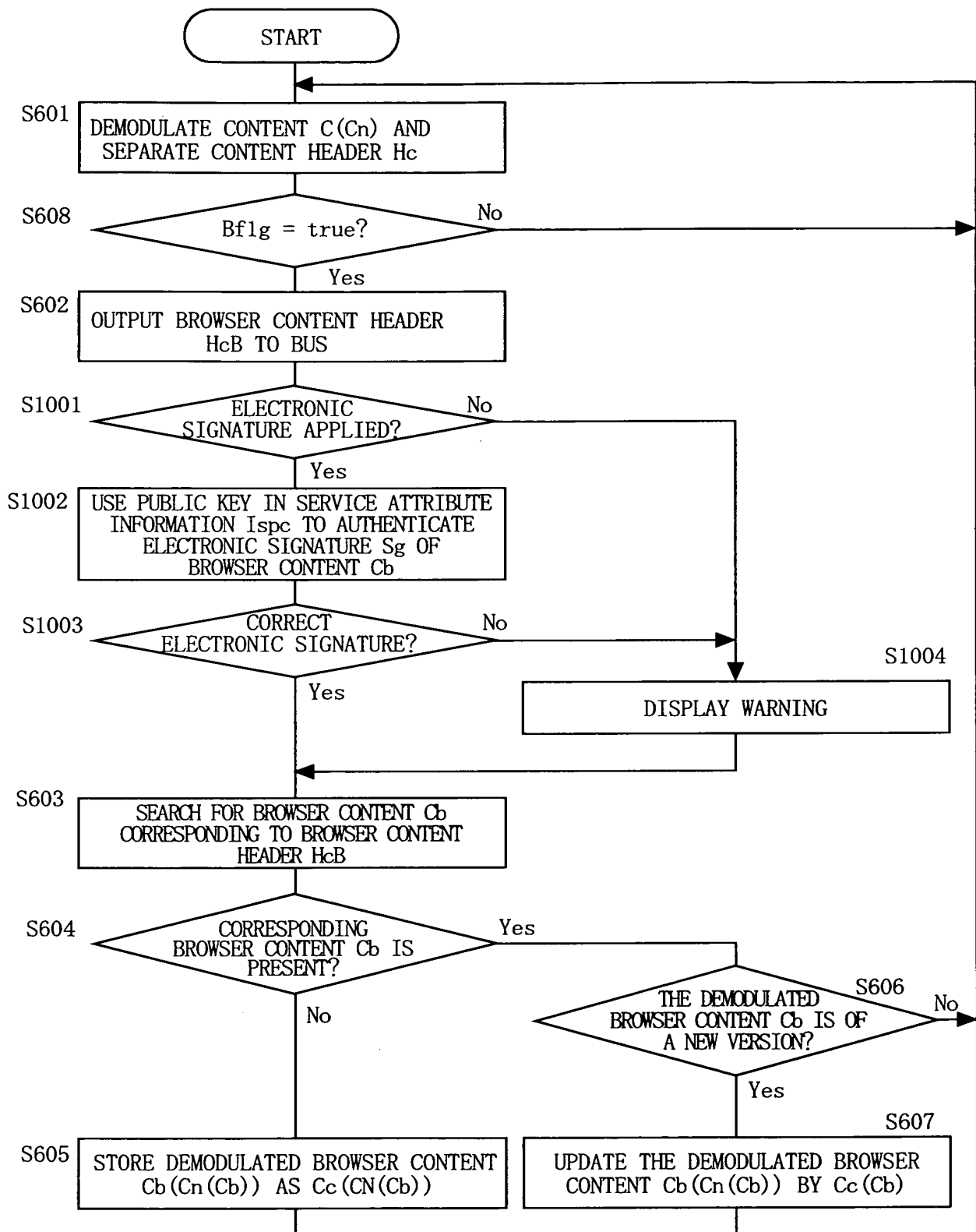


FIG. 15

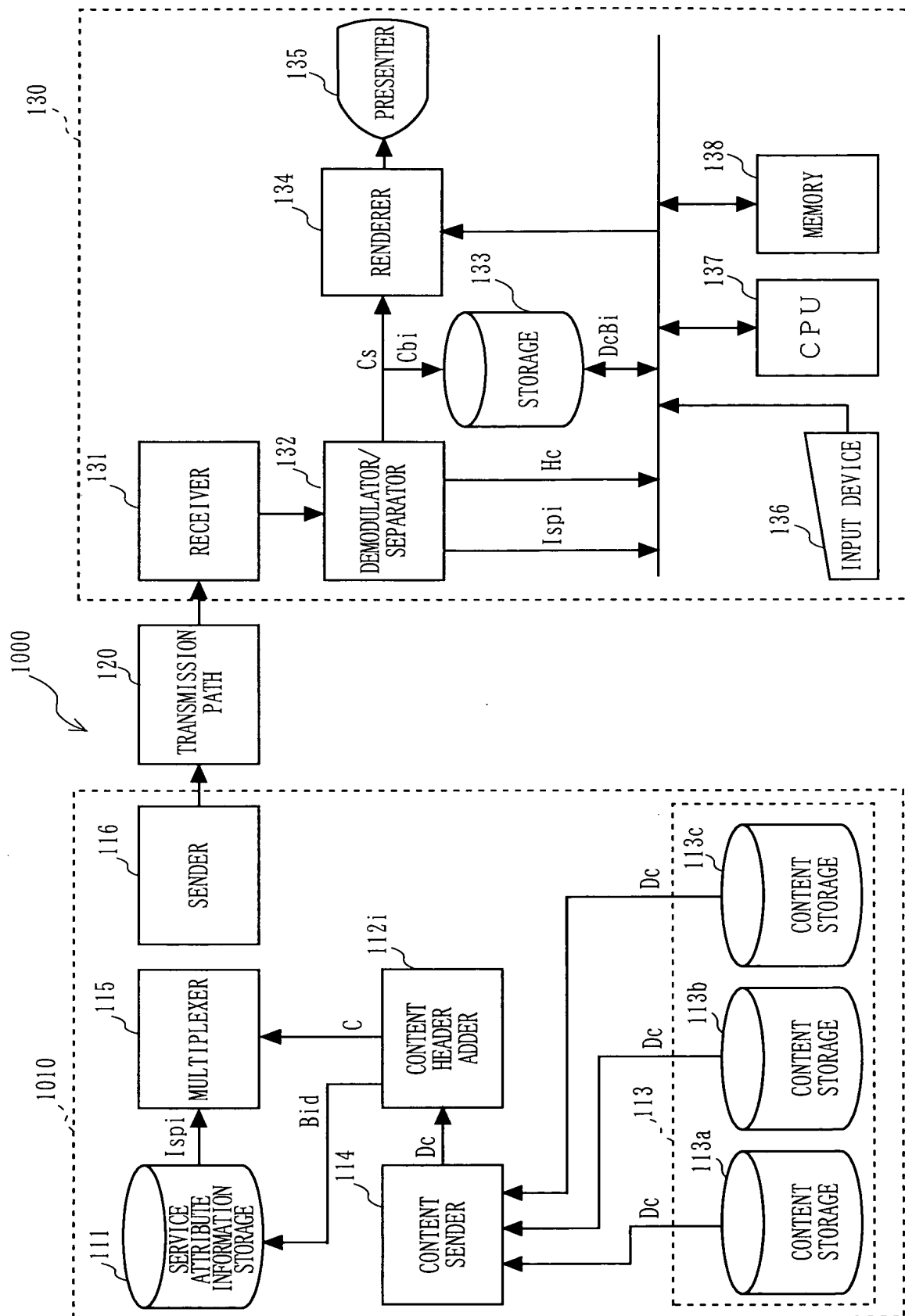


FIG. 16

Ispi  
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SERVICE ID	SERVICE NAME	BROWSER CONTENT DESIGNATION INFORMATION	
		CONTENT ID	CONTENT VERSION
S 1	TODAY'S NEWS	101	2. 10
S 2	RECOMMENDATION INFORMATION	204	3. 00
S 3	NEW CAR GUIDE	312	1. 10

FIG. 17

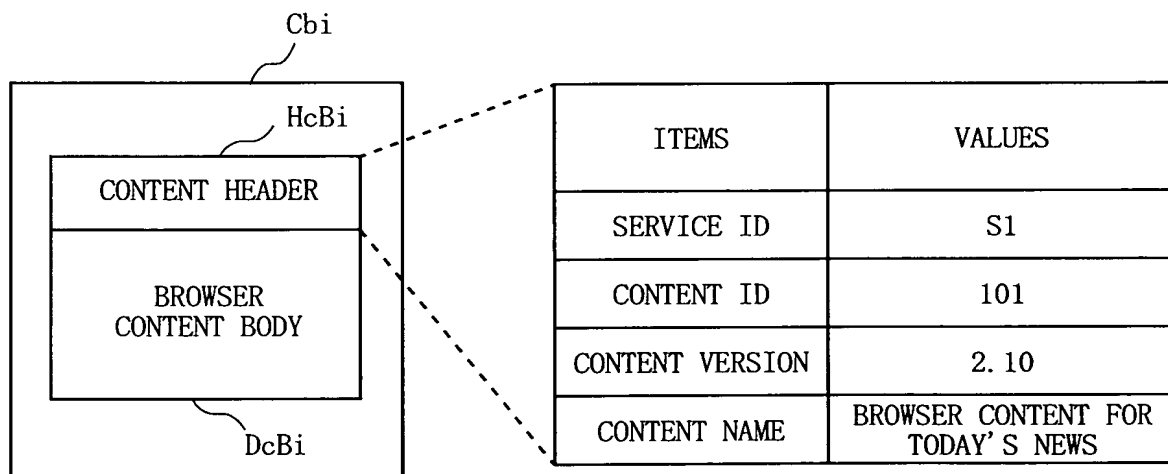


FIG. 18

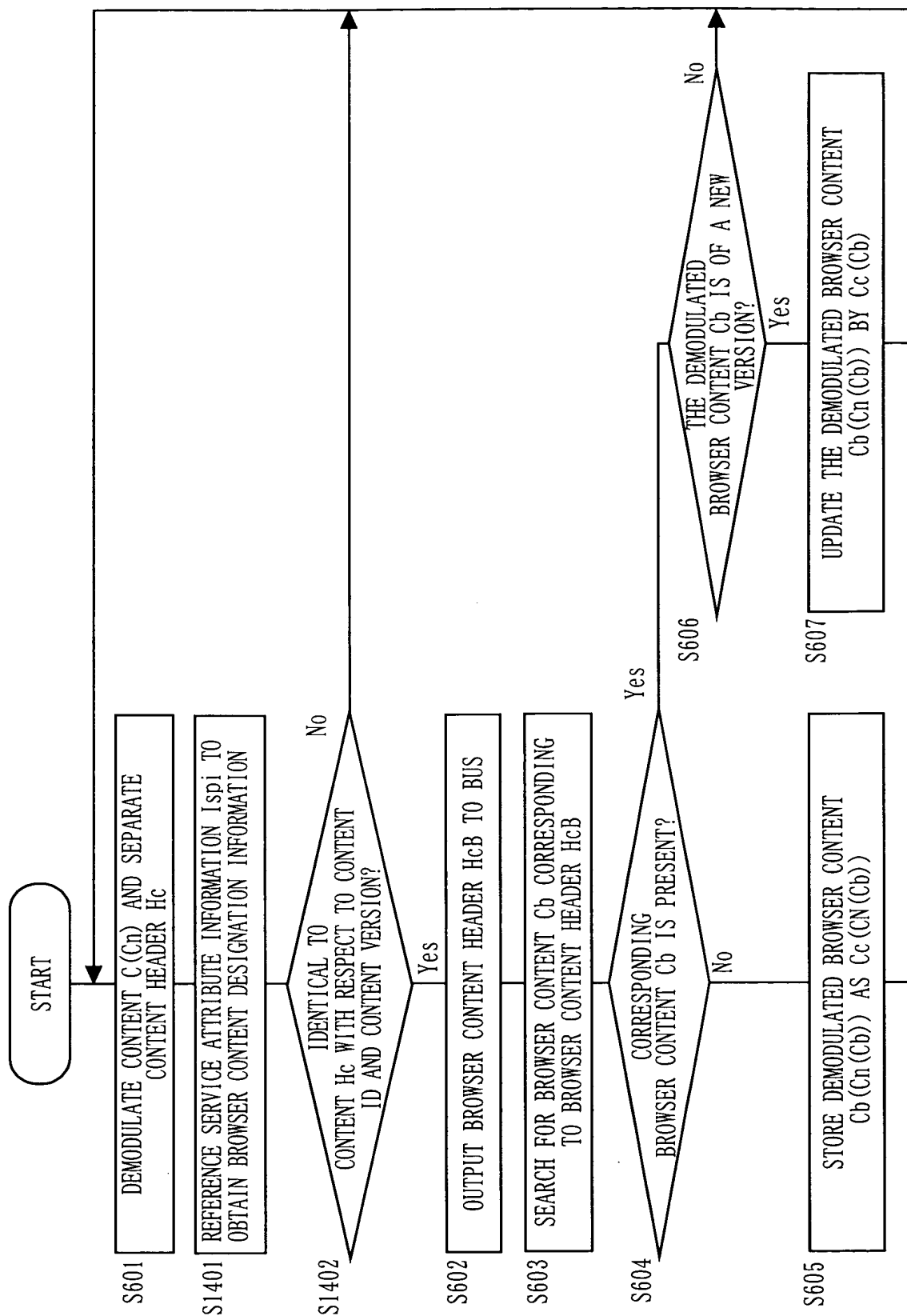


FIG. 19

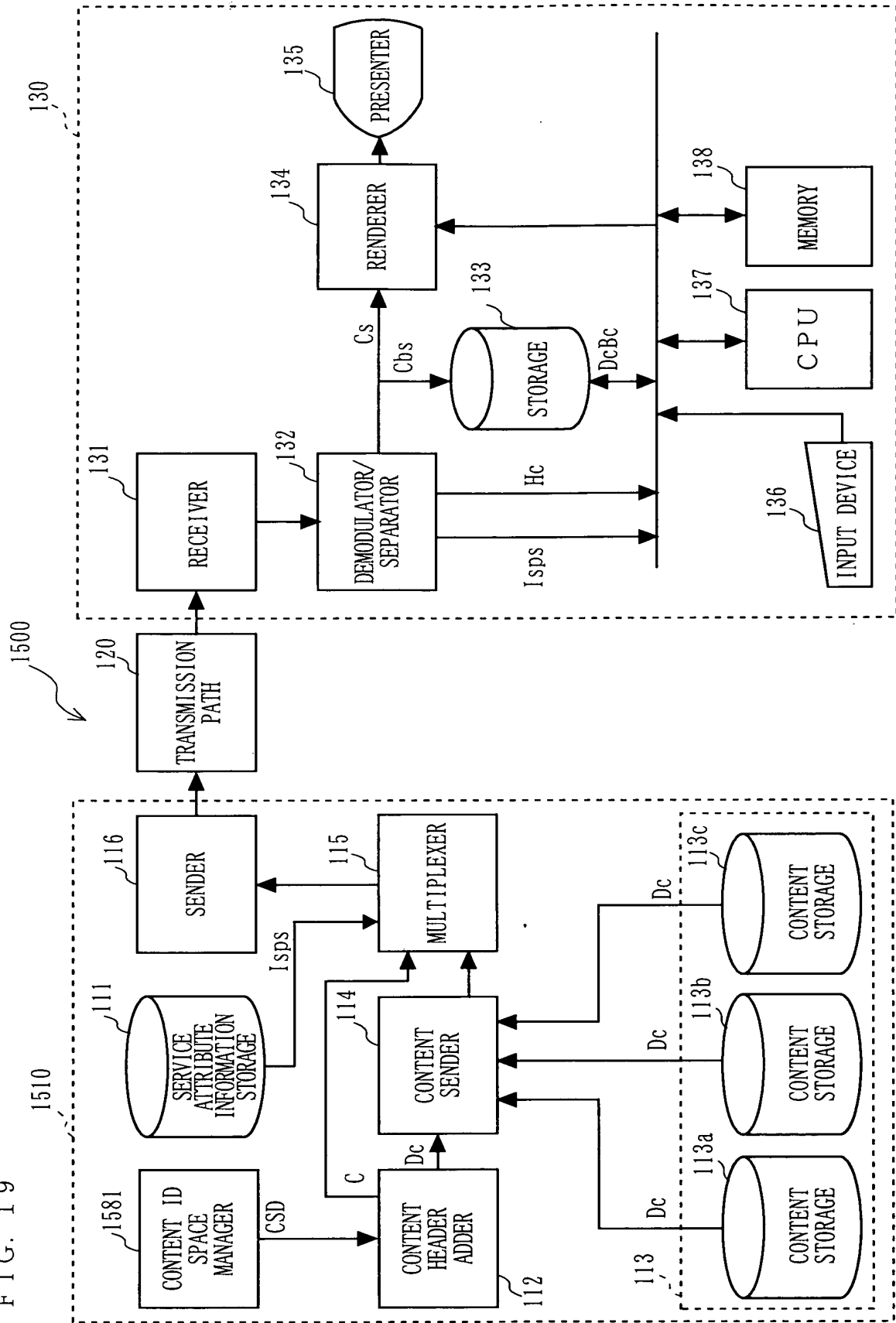


FIG. 20

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SERVICE ID	SERVICE NAME
S 1	TODAY' S NEWS
S 2	RECOMMENDATION INFORMATION
S 3	NEW CAR GUIDE

FIG. 21

CSD  
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RANGES OF CONTENT ID	TYPE	SERVICE ID
0 ~99	BROWSER CONTENT	--
100 ~199	SERVICE CONTENT	S 1
200 ~299	SERVICE CONTENT	S 2
300 ~399	SERVICE CONTENT	S 3

FIG. 22

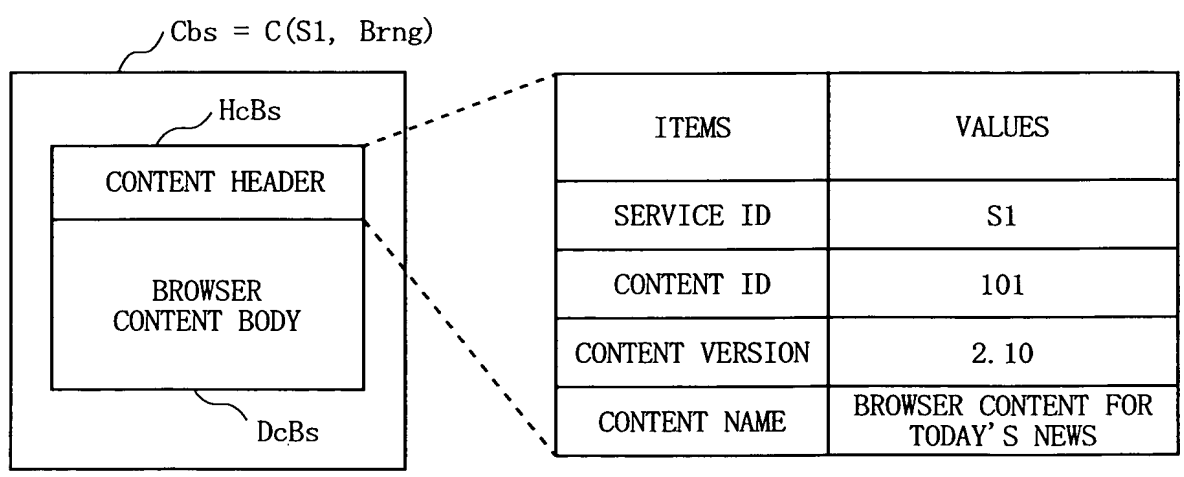


FIG. 23

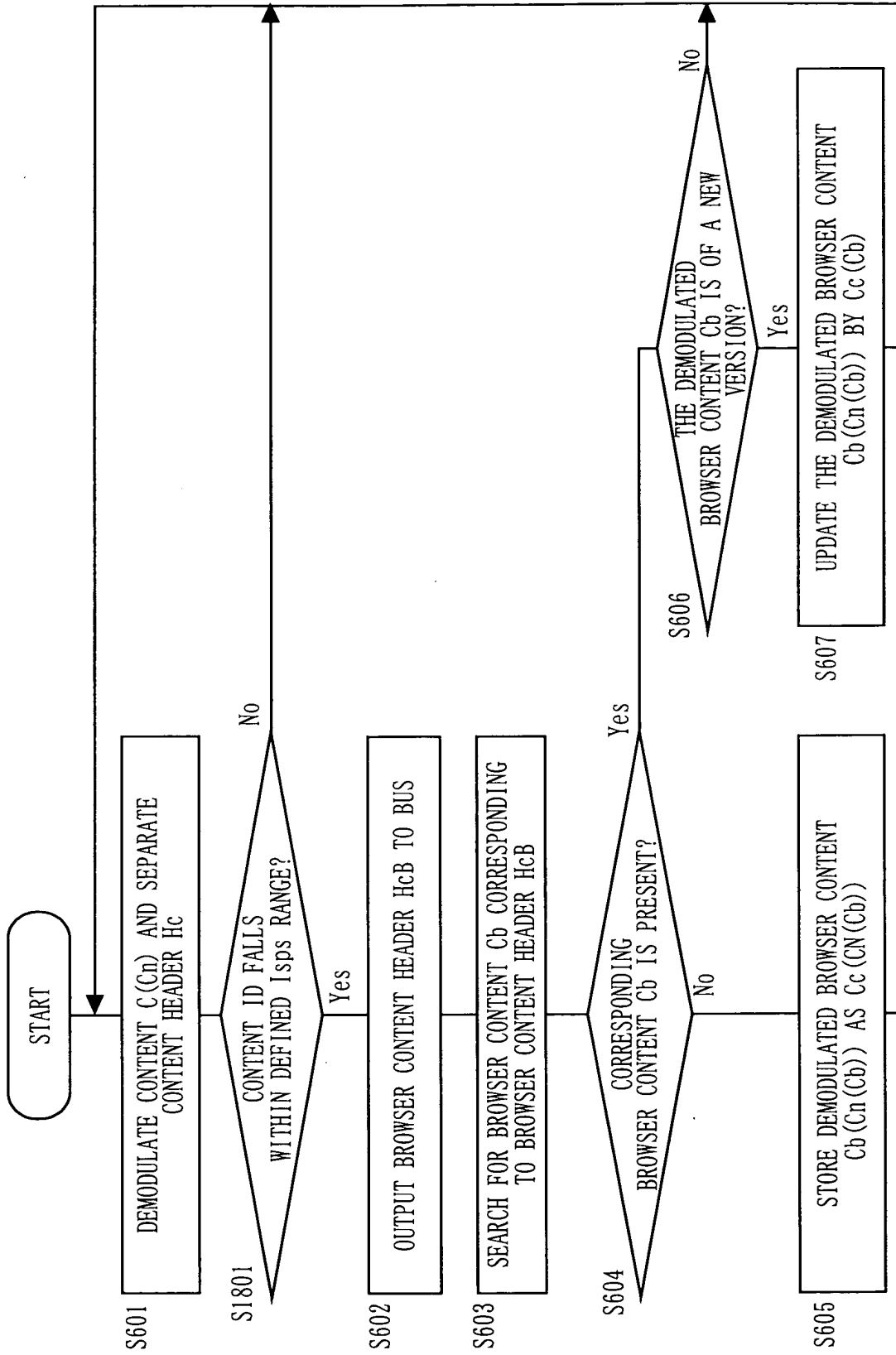


FIG. 24

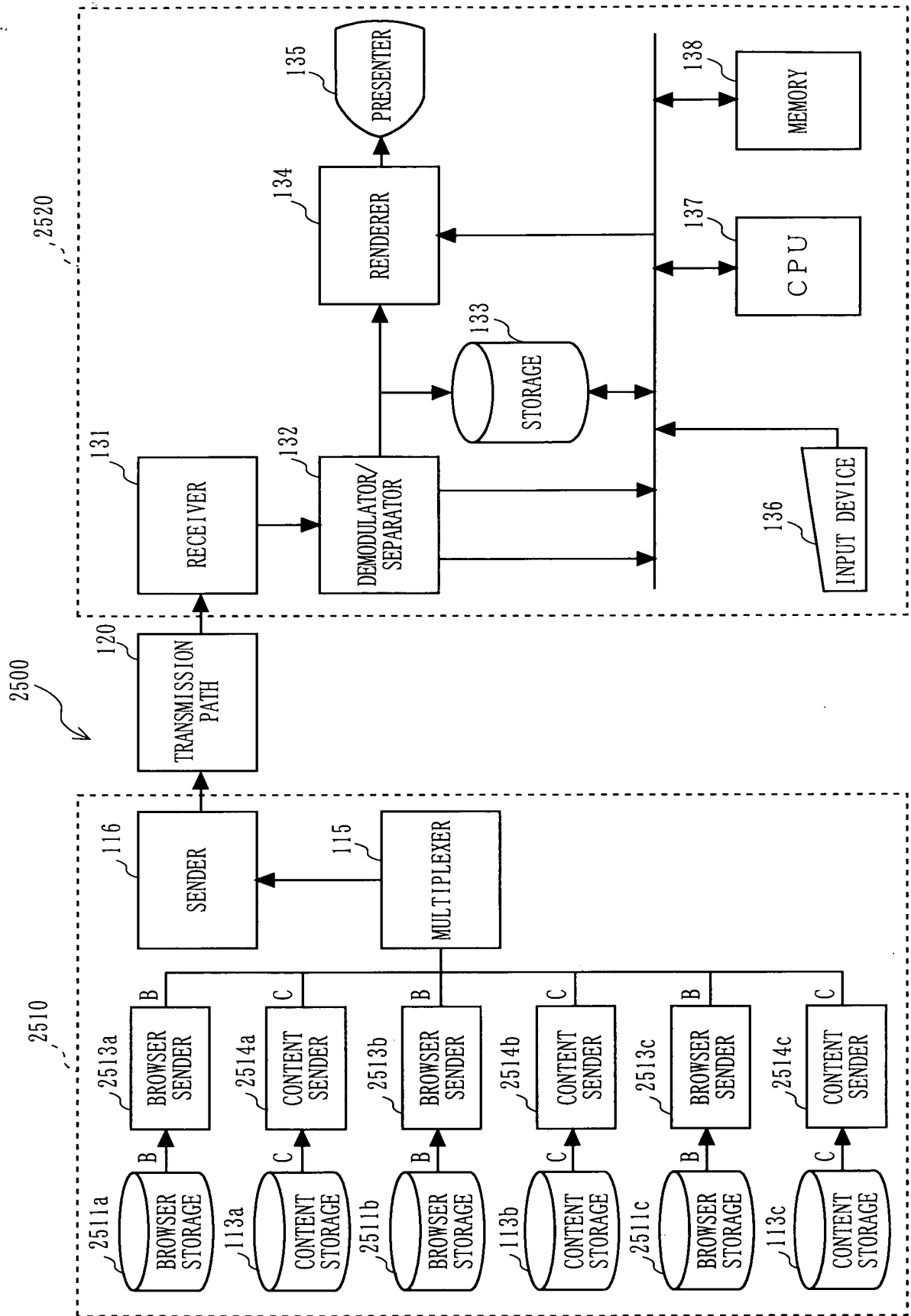




FIG. 25

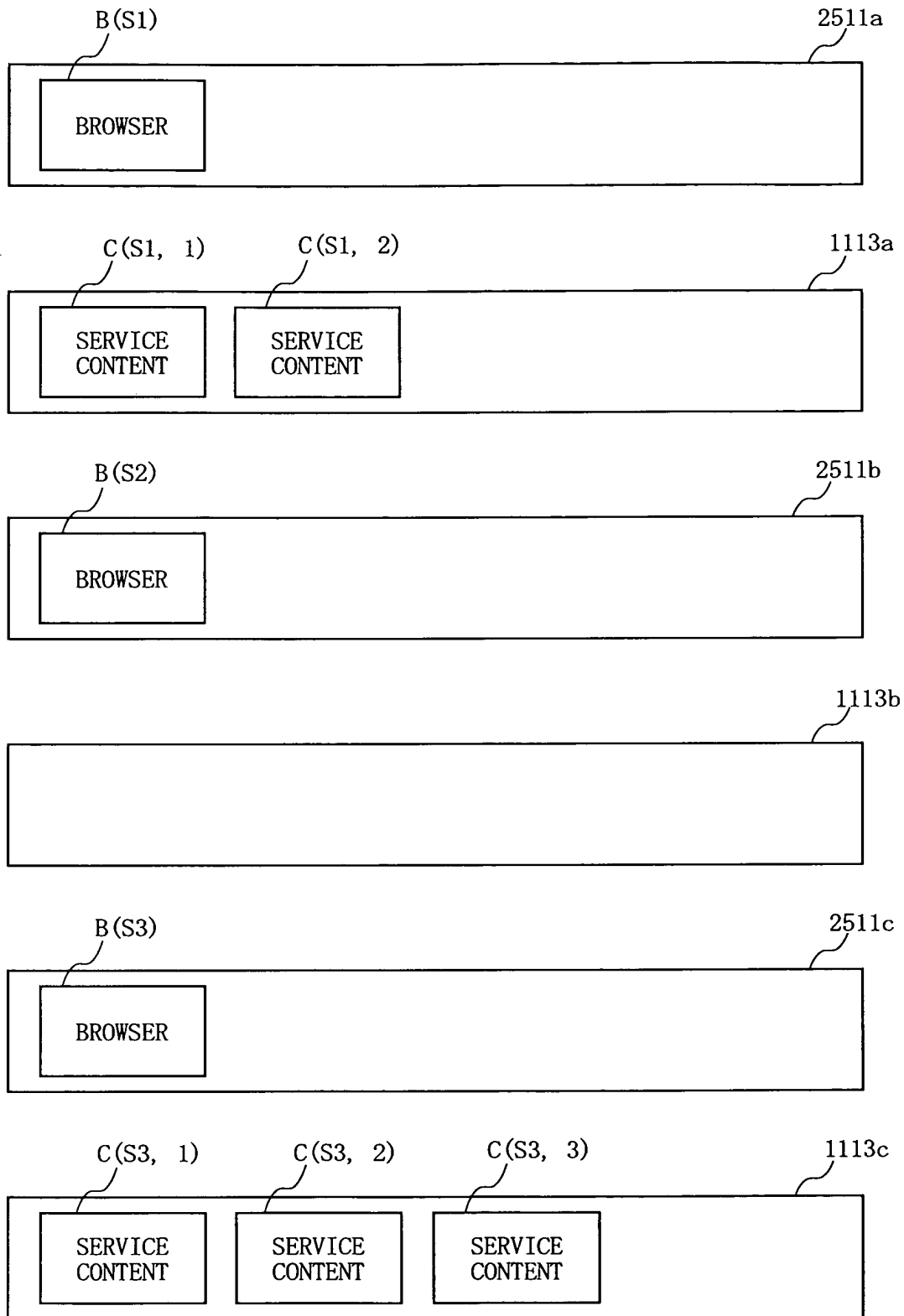


FIG. 26

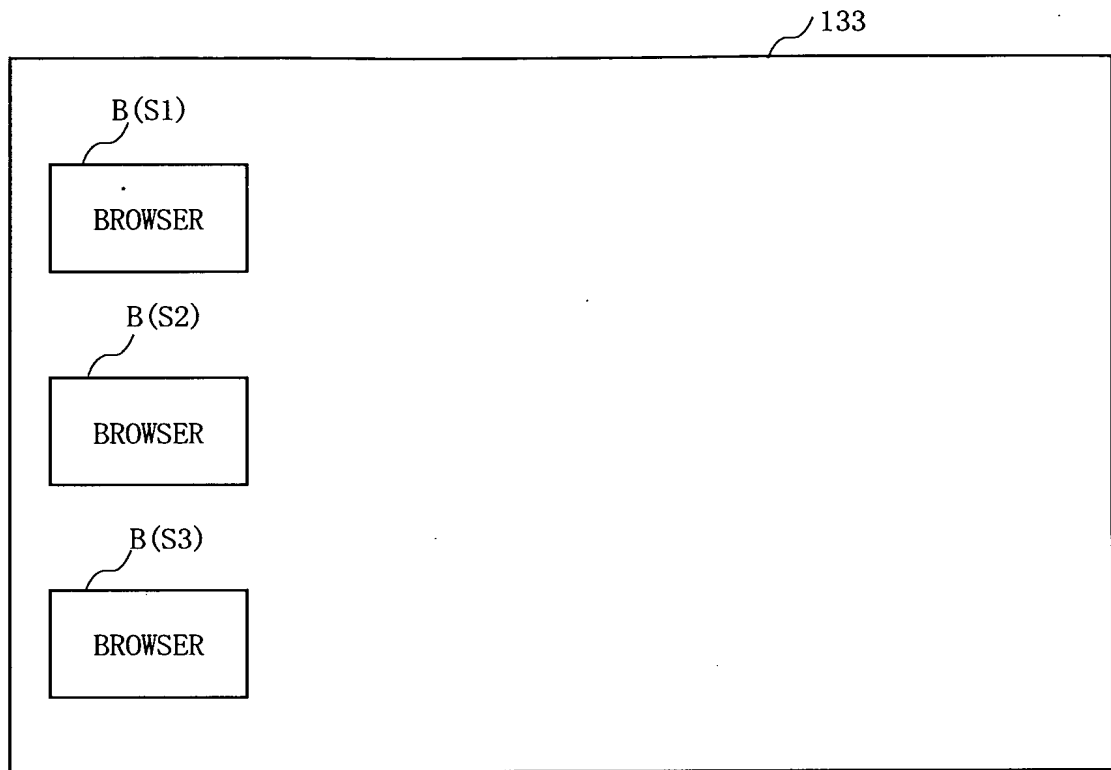


FIG. 27

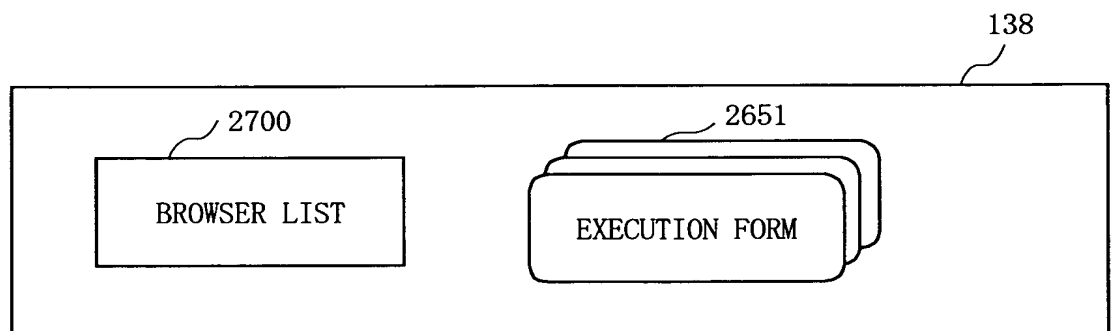


FIG. 28

The diagram shows a table with two columns and four rows. A bracket labeled 2710 points to the first column, and a bracket labeled 2720 points to the second column. An arrow labeled 2700 points to the entire table structure.

SERVICE ID	SERVICE NAME
B (S 1)	TODAY'S NEWS
B (S 2)	RECOMMENDATION INFORMATION
B (S 3)	NEW CAR GUIDE

FIG. 29

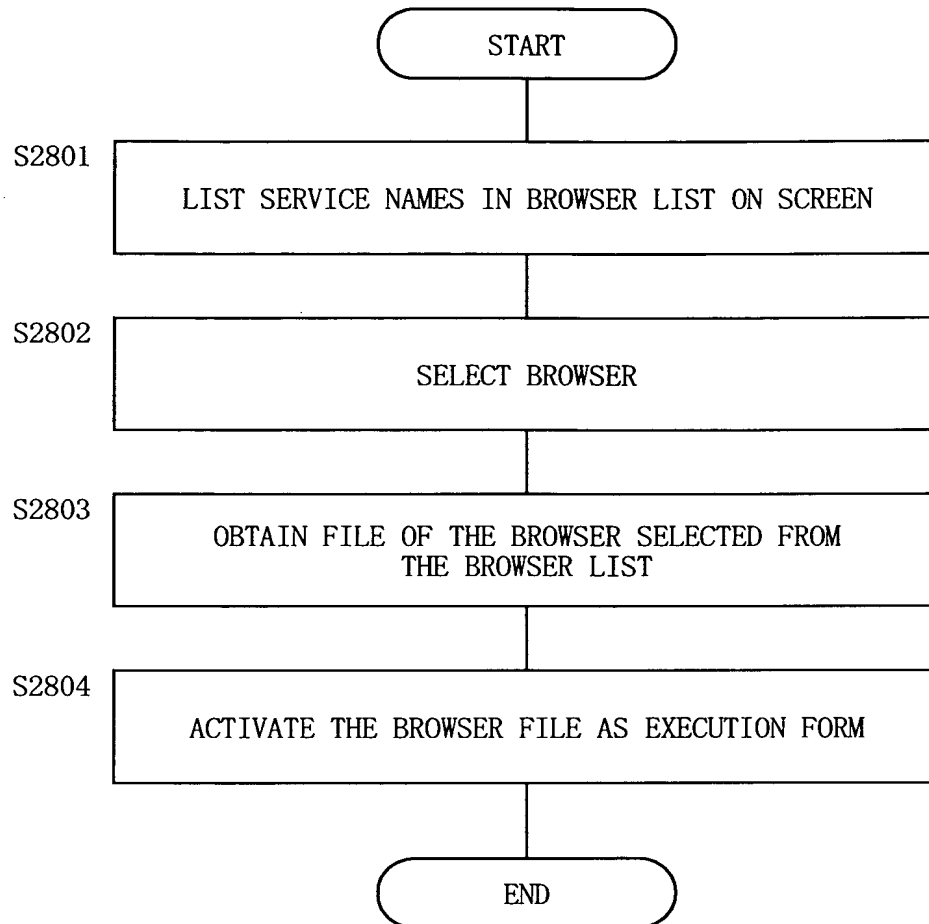


FIG. 30

